



Bristol Brunel
Academy

BBA Against Bullying

What is bullying?

Bullying is behaviour, repeated over time, that intentionally hurts another.

Bullying can happen to anyone. At BBA we do not tolerate any kind of bullying, including:

- Bullying related to race, religion, or culture.
- Bullying related to Special Educational Need or Disability.
- Bullying related to appearance or physical/mental health conditions.
- Bullying of young carers, children in care or otherwise related to home circumstances.
- Bullying via technology – “cyberbullying”
- Bullying related to gender or sexuality. Homophobic, Bi-phobic or Transphobic bullying.

Bullying behaviour can be direct or indirect.

What is direct bullying?

Physical threats, verbal insults or taunts and directly contacting a person with obscene or insulting messages by using, for example, a mobile phone.

What is indirect bullying?

Persistently ignoring a someone so that they feel socially isolated, spreading malicious rumours, or insults, often via social media, or writing offensive graffiti.

Reporting bullying

It is important to report bullying behaviour to a trusted adult if it happens to you, or if you see it happening to someone else.

Report to a student leader or to a member of your year team as soon as possible.

Who are the staff anti-bullying leads in the school?

- Year team – Always available to speak to in your year team pods
- Safeguarding lead – Colin.clements@clf.uk
- Assistant principal – Mark.saunders@clf.uk
- Assistant Principal - Rebekah.curtis@clf.uk